



# STORIES OF THE CITY

# TANIA DAVIDGE

Executive Director + Chief Curator

## ACKNOWLEDGMENT OF COUNTRY

Our programming exists on what always was and always will be the land of the people of the Kulin nation.

We pay our respects to Elders past, present and emerging, as well as to all Aboriginal and Torres Strait Islander people in the wider Melbourne community and beyond.

Indigenous sovereignty has never been ceded in Australia and we are mindful of this in everything we do, given our focus on the modern built environment.

## PURPOSE

To champion the role of good design in shaping our buildings, places and communities to support Victoria as a vibrant and liveable state.

## VISION

Connect people to place, informing and empowering them to play an active role in shaping their environment.

## VALUES

Openness — Community — Curiosity — Collaboration

## OPEN HOUSE WORLDWIDE

- Connects a network of 50 organisations hosting festivals and dialogue about architecture, design and cities across the globe
- Independent, apolitical, inclusive and accessible
- Approach offers diverse, direct experiences of architecture and design to a broad public audience

Reaching over 1 million people annually, Open House Worldwide is the largest celebration of the urban landscape in the world.

**“GREAT  
PLACE TO  
FEEL THAT  
OUR GOOD  
DAYS ARE  
AHEAD.”**

**“I WENT HERE ON AN  
EXCURSION AS PART OF  
MY JOB. THE STUDENTS  
WE TOOK ALL HAD A BALL!”**

**“I STARTED HANGING OUT AT THE  
FITZROY CUSTOM SHOP, BACK IN  
2001, WHEN BARB RAN THE SHOP.”**

**“I LOVE GOING HERE, FINDING A  
NICE QUIET BENCH IN A SECLUDED  
PART OF THE PARK AND JUST  
HAVING A 5-10 MINUTE BREAK”**

**“I’VE BEEN GOING TO FOOTSCRAY  
PARK FOR OVER 20 YEARS, IN  
FACT I USED TO LIVE ACROSS  
THE STREET MANY YEARS AGO.”**

**“HEAVEN ON EARTH. I HEARD  
SOMEONE WAS PLAYING PIANO  
THAT TOUCHED MY SOUL.”**

**“I WILL ALWAYS REMEMBER  
HOW WE WERE TREATED BY  
THIS LOVELY KIND MAN. LOVE  
THE FRIDAY NIGHT RACES.”**

**“ABOUT 40 YEARS AGO I  
KNEW THE CARETAKER WHO  
LIVED ON THE THIRD FLOOR,  
WITH FANTASTIC VIEWS TO  
THE CITY AND DANDENONGS.”**

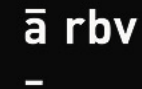
**STORIES OF THE CITY**



**OPEN HOUSE  
MELBOURNE**

# 2025 SPONSORS, PARTNERS & PATRONS

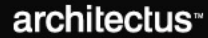
## MAJOR PARTNERS



## MAJOR PROGRAM PARTNERS



## PRACTICE PARTNERS



## MAJOR PRECINCT PARTNER



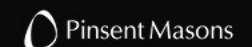
## PRECINCT PARTNERS



## PATRON



## MEDIA AND DIGITAL PARTNERS



## VENUE PARTNERS

## SUPPORTERS



## PROGRAM HIGHLIGHTS

- 189 programs—talks, tours, exhibitions, workshops and films
- 96 new programs
- 70+ family friendly
- 23 walking tours
- 10 private residences
- 7 Precincts across metropolitan Melbourne and beyond!



# DESIGNING WITH COUNTRY



Wednesday 23 July  
6—7.30pm  
The Edge, Fed Square

# MODERN MELBOURNE: GREG BURGESS



Sunday 27 July

3.30—5pm

ACMI Cinema 2



# HERITAGE STORIES OF THE CITY



Monday 28 July  
6.30—8pm  
The Capitol

# PIERA MACLEAN

Program Manager

## DIGITAL PROGRAM

- Program launches next Wednesday 25 June from 6pm
- Available via [openhousemelbourne.org/the-weekend](https://openhousemelbourne.org/the-weekend)
  - Improved website functionality
- Preview links update to live listing
  - Critical edit requests to Piera



## Orica House

+ Add to Itinerary

Presented by: Bates Smart

### Description

Completed in 1958, Orica House, or ICI House as it was originally known, is considered Australia's first skyscraper. The building was the first to break Melbourne's height restrictions, setting a precedent within the city. The freestanding, fully-glazed curtain wall skyscraper, with its clearly demarcated lifts and services, is considered Bates, Smart & McCutcheon's most refined building of the post-war era.

### What's On

Visitors will be taken on a guided tour of Orica House by Bates Smart staff. During the tour, we will touch on modernist principles that contribute to the design of Orica House along with the historical significance of building. Guests will then be taken into our studio where they will get a small insight into our practice. After the tour, everyone is encouraged to contribute to our *Stories of the City* exhibition (in partnership with Open House Melbourne) in the Bates Smart Gallery.

Images: (1-4) Orica House. Photos: Tom Roe. (5) Bates Smart Studio. Photo: Gavin Green.

### Important Details

#### Tour/event summary information

**Saturday 26 July + Sunday 27 July**  
11am—3pm  
Tours running every 30 minutes  
Running for 45 minutes in groups of 20

#### Bookings

No bookings required. Tour group capacity is limited and operates on a first-come, first-served basis.

#### Meeting Point

Meet in the garden courtyard, located off Nicholson Street

#### Accessibility

Fully wheelchair accessible, Accessible bathroom, Accessible parking nearby, Elevator access, Step-free access

#### Location

📍 [1 Nicholson St, East Melbourne VIC 3002](#)



### Bookings

This program includes both open access and pre-booked components. Where bookings are required — a \$7 booking fee applies

**First release tickets:** 12pm Wednesday 2 July

**Second release tickets:** 10am Saturday 5 July

Book

### Meeting Point

The meeting point for the guided tours is next to the concierge desk.

### Accessibility

Fully wheelchair accessible, Accessible bathroom, Accessible parking nearby, Quiet rooms, Elevator access, Step-free access

Explore Site Accessibility

### Location

📍 [79/81 Fitzroy St, St Kilda VIC 3182](#)

Plan Your Visit



## TICKETING

- Open House manages all ticketing—\$7 booking/commitment fee for visitors
  - Improved attendance in 2024
- Two releases:
  - 12pm Wednesday 2 July
  - 10am Saturday 5 July
- Links to go live when program goes live—please cross check your ticketing



## TICKETING

- Contact us ASAP to discuss unique reminder emails or ticketing conditions
- Access provided to back end of Humanitix via Humanitix for Hosts app
  - Tutorial coming soon

## ON THE WEEKEND

- Your program = your responsibility
- Volunteers are there to support
  - Please brief them so they can be the best help possible
- Short end of day report required for all programs—linked in Portal
- Day-on-a-page to help you prepare is on its way

## COMMUNICATIONS + UPDATES

- Collaborator Portal
  - [openhousemelbourne.org/the-weekend/collaborator-portal-2025/](https://openhousemelbourne.org/the-weekend/collaborator-portal-2025/)
  - No username or password required
  - Your go-to for key dates, information, links and downloadable resources
- Email communications
  - Ensure best contacts are up to date ASAP

## YOU'RE INVITED!

- Open House Melbourne Weekend Program Launch
  - Wednesday 25 June, 6—8pm
  - Crumpler Workshop + HQ
- Link to register in Collaborator Portal
- Limited spots but waitlist running
  
- We look forward to seeing you there!

# KATIE EVANS

Partnerships + Communications Manager

## MARKETING + COMMUNICATIONS

- Marketing kit + guidelines (located on Collaborator Portal)
- Print program distribution (Readings + Info Hub)
- Social media campaign—tag us!
- Open House publicist and local media
  - Leverage your own networks and local media

# STORIES OF THE CITY

OPEN HOUSE  
MELBOURNE



We hope to make more spaces available closer to the event so please join the waitlist if you miss out on the first round.

RSVP

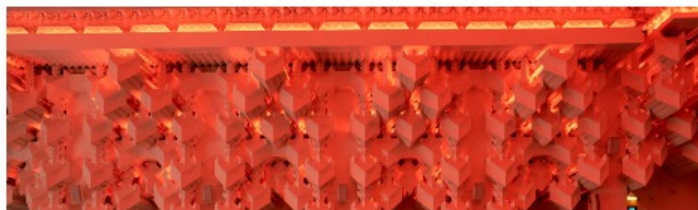
## Collaborator Marking Kit

A range of editable design assets are now ready for you to start preparing for Program Launch on Wednesday 25 June. Please review the Style Guide to ensure your use of the *Stories of the City* identity and Open House Melbourne assets are within the guidelines.

Fonts, colour codes and design files have been supplied if you wish to add your program details to posters or social assets. Other generic assets are available too. You're welcome to use anything supplied here.

**IMPORTANT:** The Weekend Program is under embargo until 6pm Wednesday 25 June. Please do not announce, share or promote your participation in the program until then.

Download



## Ticketing for pre-booked programs

Ticketing links for all pre-booked programs are currently being built in Humanitix. These are scheduled to go live with the program at 6pm, Wednesday 25 June.

Tickets are released to the public across two dates—

- 12pm, Wednesday 2 July
- 10am, Saturday 5 July



## MARKETING + COMMUNICATIONS

- Stories of the City exhibition—submit now!
- Surveying—selected sites to be notified
- Maptivate Access Map

# STORIES OF THE CITY

OPEN HOUSE  
MELBOURNE

OPEN UP YOUR WEEKEND WITH  
OPEN HOUSE MELBOURNE'S **ACCESS MAP**



OPEN HOUSE  
MELBOURNE

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A ARCHITECTURE  
& ACCESS

OPEN HOUSE  
MELBOURNE

#OPENHOUSEMELBOURNE  
#STORIESOFTHECITY

# VEDA VARCOE

Program + Volunteer Coordinator

## VOLUNTEER TEAM

- Nearly 500 pink-vested volunteers—the face of the Open House Melbourne Weekend
  - Precinct Managers, Assistant Precinct Managers, Building, Roving + Info Hub
- Precinct Managers
  - PM/APM to visit each site—contact details prior to Weekend
  - First contact for non-emergent troubleshooting with signage or volunteers
- Event Operations Centre (EOC)—emergency situations

## BUILDING VOLUNTEERS

- If allocated:
  - Arrive 30 minutes prior to program start time for shifts 3-5 hours
  - Require thorough briefing
- Tasks include:
  - Queue management, ticket scanning, greeting guests, wayfinding, counting visitors + surveying
- Volunteer tasks do not include
  - Cleaning, managing complaints or incidents

## BUILDING VOLUNTEERS

- Require one key Building/Program contact for their shift
- Volunteers may be allocated whether requested or not
- Volunteer allocations confirmed by Monday 14 July
- Always be prepared to deliver your program without volunteer support

## SIGNAGE

- Signage allocations confirmed by Monday 14 July
- Collection + return to Open House office, Collingwood Yards
  - Collection: Tuesday 15 to Thursday 17 July between 10am and 4pm
  - Return: Monday 28 + Tuesday 29 July between 10am and 4pm
- Not all requests can be met—let us know what signage opportunities you have



## SIGNAGE

- Open House signage
  - Flags—two types
  - A-frames with corflute
- Corflute requests—you have empty a-frames and we can supply Open House branded corflute
- Artwork files—you have empty a-frames and you want to print your own corflutes

### Types of signage



#### A-frames

These are great to mark tour meeting points across your site. These aren't too heavy, but can be a bit awkward to carry.

Dimensions: 600mm x 900mm

Weight: no more than 5kg



#### 'Old' flags

These are our trusty flags that, if you've participated in the Weekend before, you'll be most familiar with! They are visible from far away and are a great marker on the street for 'open access' sites. They have an extra heavy base so are perfect for those spots that may be more prone to windy weather. All parts pack into one canvas bag.

Dimensions: Approx. 600mm x 3000mm

Weight: Approx. 10kg including base



#### 'New' feather banners

These are the newest addition to our signage stock. Once assembled, they will stand about 2.5m tall. They are visible from far away and are a great marker on the street for 'open access' sites. Best for more sheltered spots as the base isn't as heavy. The flag and poles pack into one bag and the base plate is separate.

Dimensions: 600mm x 2500mm

Weight: comes with a 5kg base plate, with a cut out handle for easy carrying

## RISK + SAFETY

- Your site = your responsibility
- Collaborators must have a responsible Building Manager/Supervisor on site
  - Available or contactable to volunteers in case of incident or emergency
- Open House Melbourne Precinct Manager (roving) for each Precinct/zone
- Event Operations Centre (EOC) – at Collingwood Yards
  - Direct line to Open House team in case of issues, incident or emergency
  - Can activate emergency or communications response or operational support
  - Number provided to Collaborators before the Weekend via email and Portal



## Key Contacts for the Weekend

### Precinct Managers (and Assistant Precinct Managers)

On the Weekend, your main contact is the Precinct Manager (PM) assigned to your area. Precinct Managers, with the support of Assistant Precinct Managers, oversee the volunteers in your area and are best placed to assist with troubleshooting any issues or incidents.

- If your allocated volunteer doesn't show up, call your PM.
- If something isn't right with your signage, call your PM.
- If you have another question, call your PM.

Contact details for your PM will be emailed to you. Please refrain from contacting them until the Weekend.

### Emergency Operations Centre (EOC)

#### The EOC number is: 0494 139 815

The EOC located at Collingwood Yards and is a direct line to the Open House Melbourne core team in case of incidents or emergency. The EOC can activate an emergency or communication response or operational support.

This number is only active over the Weekend.

In case of emergency, always contact emergency services – call 000. As soon as practicable, notify the EOC and your PM.

In the lead up to the Weekend, your first point of contact is the Open House team via [info@ohm.org.au](mailto:info@ohm.org.au)

## RISK + SAFETY

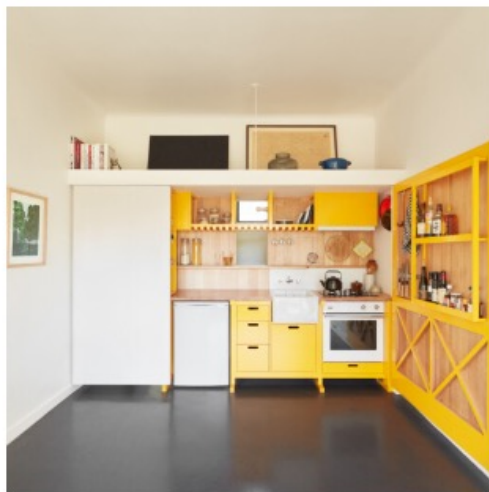
- Unsafe situations can cause harm/injury to staff, volunteers, visitors and public
- Risks/hazards include:
  - Trip hazards, overcrowding, wet floors, blocked footpaths, poor lighting, anti-social behaviour
- On finding an unsafe situation, if safe to do so:
  - Rectify to the best of your ability to prevent others from being exposed
  - Notify your Precinct Manager or EOC depending on severity of issue
  - Contact the EOC if you can't reach your PM
- Volunteers are instructed not to do anything they are untrained or uncomfortable doing

## INCIDENT REPORTING

- In case of serious or significant incidents or emergency, notify the EOC
  - E.g. Volunteer injury requiring ambulance
- Report all incidents to Open House Melbourne via the Precinct Manager as soon as practicable no matter how small
- Keep a record of issues and incidents across the Weekend
  - Ensures issues are resolved and reported appropriately
- Submit an incident report using our form, or attach your own



## Important info for the Weekend



### End of day report

Please complete this form at the end of each day. This helps us to accurately capture visitor numbers while they're fresh in your mind, prompts to notify of any incidents and ensures you have the opportunity to reflect and provide feedback so we can ensure your program is running smoothly!

[End of day report](#)



### Incident Report Form

Please report any incidents that occur across the Open House Melbourne Weekend, no matter how small they seem at the time. This helps to ensure incidents are resolved in an appropriate and timely fashion and prevents similar incidents occurring in future so we can all have a safe and enjoyable Weekend.

[Incident Report Form](#)



### Volunteers Day on a Page

This information is provided to all Building Volunteers so they can be prepared for a great Open House Melbourne Weekend. If you have been assigned a Volunteer, we encourage you to familiarise yourself with this information so you're prepared to brief them.

[Volunteer Day on a Page](#)

## EMERGENCY SITUATIONS

- Your site = your responsibility
- Many buildings will have their own emergency management plans, safety equipment, evacuation diagrams, staff etc.
  - Open House volunteers will take instruction from Building Manager/Supervisor until Emergency Services arrive or Open House Management issues an instruction or directive.



## EMERGENCY SITUATIONS

- In case of emergency:
  - Remain calm
  - Check for danger
  - Alert all persons nearby and request assistance
  - If safe/possible, rescue anyone in danger and contain the emergency
  - Notify Emergency Services – call 000
  - As soon as possible, notify EOC and Precinct Manager
  - Support Building Manager/Supervisor to manage the situation and keep Precinct Manager informed

## EMERGENCY SITUATIONS—MEDIA

- Be courteous but do not comment to media
- Refer any media enquiries to EOC
  - Obtain media details to pass on to EOC
- If you have witnessed an incident or unpleasant occurrence, refrain from casual conversation with colleagues or friends—there is no such thing as ‘off the record’

## PERSONAL SAFETY + WELLBEING

- All volunteers, staff and visitors should feel safe at Open House
- Bullying, harassment, discrimination and violence will not be tolerated
- Report all incidents you experience or witness to the Precinct Manager/EOC and/or Building Manager/Supervisor no matter how minor they may seem

# QUESTION TIME

General questions—ask us now

Specific questions—email us

**THANK YOU**

**STORIES  
OF THE CITY**

 OPEN HOUSE  
MELBOURNE